

**PRSA Houston  
2015 Excalibur Award Winners**

<b>Category</b>	<b>Company</b>	<b>Entry Title</b>	<b>Award Type</b>
Grand Excalibur Winner	U.S. Army Corps of Engineers Galveston District	Deconstructing Dams' Designation: Army addresses aging infrastructure in nation's fourth largest city	
Large PR Agency of the Year	Love Advertising	Love Advertising	
Mid-Size PR Agency of the Year	The Black Sheep Agency	The Black Sheep Agency	
Small PR Agency of the Year	DoubleDimond Public Relations	DoubleDimond Public Relations	
NonProfit Communications Team of the Year	AVANCE	AVANCE	
Young Public Relations Professional of the Year	The Howard Hughes Corporation, Bridgeland	Audrey Roeder Seykora	
Annual Reports	LifeGift	"Snapshots of Hope" – LifeGift's 2014 Annual Report/2015 Calendar	Silver
Annual Reports	Chevron Phillips Chemical Company	Metrics and Strategies for Community Relations	Bronze
Blogs	Ward	Ward – Ward to the Wise	Gold
Blogs	Houston Community College	HCC Blog	Silver
Brochures	Langrand and Company	Katy ISD 2014-2015 Annual Enrollment Benefits Print + Interactive Guide	Gold
Brochures	Houston Community College	HCC Brochure	Silver
Community Relations	Langrand and Company	METRO/Girl Scouts <i>Think Rail</i> Activity Program	Silver
Creative or Unconventional Tactics	Emerus	Bright Ideas	Silver
Creative or Unconventional Tactics	Emerus	Jam U 2014	Silver
Crisis Communications and Issues Management	Pierpont Communications	GulfMark Offshore Planning for the Unexpected	Bronze
Editorials/Op-Ed Columns	Love Advertising	Universal Technical Institute Houston Op-Ed	Bronze
Events & Observances	Emerus	Jam U 2014	Silver
Events and Observances	Ward and Congregation Beth Israel	Congregation Beth Israel Be a Blessing 160th Anniversary	Silver
Events and Observances	Langrand and Company	Houston Community College <i>GameChanger</i> SBE Program	Bronze
Events and Observances	Love Advertising	2014 Shell and Pennzoil Grand Prix of Houston presented by the Greater Houston Honda Dealers	Bronze
Feature Stories	The University of Texas MD Anderson Cancer Center	The Cancer Vaccine	Gold
Feature Stories	The Company of Others	Phillips 66 Aviation Featured FBO - Phoenix Air Group	Silver
Feature Stories	Kelsey-Seybold Clinic	BEAT Diabetes Feature Story – Decoding the Restaurant Menu	Silver

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Feature Stories	The University of Texas MD Anderson Cancer Center	A second look can make a big difference	Bronze
Feature Stories	The University of Texas MD Anderson Cancer Center	The smoking gun: How we target tobacco	Bronze
Government/Public Affairs	Pierpont Communications	Laying the Groundwork for Texas Pipelines	Bronze
Grass Roots Program/Guerilla Marketing	Emerus	Jam U Campaign	Gold
Grassroots Program/Guerilla Marketing	Emerus	Bright Ideas Campaign	Silver
Integrated Communications	Coyne PR on behalf of Shell Lubricants	Pennzoil Breaks Barriers	Silver
Integrated Communications	Kelsey-Seybold Clinic	Kelsey-Seybold's BEAT Diabetes Campaign	Silver
Integrated Communications	Carbonara Group	Skanska USA Tunnel Closure - Managing Media & Community Reaction	Bronze
Integrated Communications	City of Pearland	City of Pearland Waste Route Change	Bronze
Internal Communications	Southwestern Energy Company	How to Speak SWN	Gold
Internal Communications	Emerus	Bright Ideas	Silver
Internal Communications	Langrand and Company	Harris Health Customer Service Online Training	Silver
Internal Communications	City of Pearland	City of Pearland United Way Campaign	Bronze
Internal Communications	University of Houston C. T. Bauer College of Business	Bauer and You	Bronze
Magazines	The University of Texas MD Anderson Cancer Center	Messenger magazine	Bronze
Marketing Business to Business	FrogDog	Sharps Compliance Dental Campaign	Bronze
Marketing Business to Business	Pannell Kerr Forster of Texas, P.C. (PKF Texas)	Relationships = Results: Focusing on Women's Buying Power	Bronze
Marketing Consumer Products and Services	Coyne PR on behalf of Shell Lubricants	Pennzoil Breaks Barriers	Silver
Marketing Consumer Products and Services	Coyne PR on behalf of Shell Lubricants	Shell Rotella Engine Teardown & SuperRigs Event	Silver
Marketing Consumer Products and Services	Carbonara Group	AcceleDent's "Unveiling" at Consumer Electronics Show	Bronze
News Release	Zintel Public Relations	Active Heroes Stand at Attention Competition for PTSD	Silver
News Release	University of Houston	Virtual Patients Come Alive in New Simulation Lab	Silver
News Release	Houston Community College Southwest	Texans Team Up With HCC to Surprise Special Girl	Bronze
News Release	University of Houston	UH Research Focuses on How Food Marketing Creates a False Sense of Health	Bronze

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Newsletters	Buffalo Bayou Partnership & Elmore Public Relations	Buffalo Bayou Park – "In the Works" e-Newsletter	Silver
Newsletters	Chevron Phillips Chemical Company	Near Neighbor News	Bronze
Public Service/Non-Profit	U.S. Army Corps of Engineers Galveston District	Deconstructing Dams' Designation: Army addresses aging infrastructure in nation's fourth largest city	Gold
Public Service/Non-Profit	UTMB and Edelman	UTMB and Edelman "Keep Calm and Carry On: Educating the Public During an Ebola Crisis"	Bronze
Public Service/Non-Profit	Kelsey-Seybold Clinic	Kelsey-Seybold's Healing Happens Here: Our Story. Our Cancer Journey	Bronze
Reputation/Brand Management	Scholes International Airport, City of Galveston	Coming Back Better	Silver
Reputation/Brand Management	Ward	Ward – Brand Refresh	Silver
Reputation/Brand Management	Direct Energy	Direct Energy Innovation to Inspiration Tour	Bronze
Reputation/Brand Management	Integrate Agency	Goode Company BBQ Firefighter Campaign	Bronze
Social Media	University of Houston C. T. Bauer College of Business	Bauer College Social Media Plaforms	Bronze
Special Projects	Galveston Island CVB	Mardi Gras Ball Fashion Preview	Silver
Special Projects	Southwestern Energy Company	10 & 5 Celebration	Silver
Special Projects	Ward and North Dakota LNG	A Boon for the Bakken	Bronze
Special Projects	Love Advertising	Caldwell Communities' Towne Lake Southern Living Showcase Home	Bronze
Special Publications	City of Pearland	Pearland Calendar & Annual Report	Silver
Special Publications	Calpine Corporation	A Journey Begun, A Vision Continued	Bronze
Special Publications	Love Advertising	Boy Scouts of America - Sam Houston Council	Bronze
Video	Newman & Newman, Inc.	Widows' Love Story	Gold
Video	Coyne PR on behalf of Shell Lubricants	Shell Rotella Unsung Series	Gold
Video	City of Pearland	Pearland's Police Recruitment	Silver
Video	Emerus	Jam U Video Campaign	Silver
Video	Emerus	Bright Ideas Campaign	Bronze
Video	Southwestern Energy Company	Energy In Me	Bronze
Websites	Ward	Ward – Website Refresh	Silver
Websites	Ward and Congregation Beth Israel	Congregation Beth Israel Be a Blessing 160th Anniversary Website	Silver
Websites	University of Houston C. T. Bauer College of Business	WhereAwesomeHappens.com	Bronze